

The Central Branch presents our National Webinar

Speakers:

The NZ Pet Food Industry: Transition from a low-value local focus to high-value export focus

The Pet Food Industry in New Zealand has traditionally utilised relatively low value animal by-product ingredients in canned, dog roll and dry biscuit formats. In the last 20 years, the industry has been transformed with high value export products now produced and additional formats including extruded, air-dried, freeze-dried and pouch formats and with massive investment into new facilities around the country. In this talk we will take you through this journey and describe the current structure of the industry which is starting to grow beyond the supermarket pet food aisles, online and into speciality channels locally and internationally



Dr David Thomas

Associate Professor in Companion Animal Science in the School of Agriculture and Environment (Massey University)



Dr Michael Parker

Senior Lecturer in School of Food and Advanced technology

When: 18th October 2022 (Tuesday), 5:30-6:30 pm

Where:

Palmerston North: Presentation Lab - RC 2.143, Riddet Complex, Massey University

Wellington: FSANZ, Level 3, 154 Featherston St.

Online: Zoom -link will be provided once registration has been confirmed

Drinks & Refreshments are provided from 5:00pm

Members & Students- FREE (gold coin donations are kindly accepted ☺)

Non-Members- \$5